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DECLARATION AND POWER OF ATTORNEY FOR PATENT APPLICATION

As below named inventors, we hereby declare that:

the specification of which: (check one)

Our residence, post office address and citizenship are as stated below next to my name;

We believe we are the original, first and joint inventor (if plural names are listed below) of the subject matter which is claimed and for which a patent is sought on the invention entitled

AUTOMATIC, MULTI-STAGE RICH MEDIA CONTENT CREATION USING A FRAMEWORK BASED DIGITAL WORKFLOW - SYSTEMS, METHODS AND PROGRAM PRODUCTS

| \boxtimes | is attached hereto. | |
|----------------|--|-----------------------------------|
| | was filed on, under Attorney's Docket Number as Application Seri and was amended on (if applicable). | al No. |
| | ereby state that we have reviewed and understand the con- ication, including the claims, as amended by any amendment | |
| | knowledge the duty to disclose information which is materation in accordance with 37 CFR §1.56. | rial to the patentability of this |
| patent for pat | ereby claim the benefit of foreign priority under 35 USC §119 or inventor's certificate listed below and have also identified tent or inventor's certificate having a filing date before that or is claimed: | below any foreign application |
| Prior I | Foreign Application(s): | Priority Claimed |
| (NT | (Coverter v) (Filing Data) | Yes No |
| (Num | iber) (Country) (Filing Date) | |

We hereby claim the benefit of United States priority under 35 USC §120 of any United States application(s) listed below and, insofar as the subject matter of each of the claims of this application is not disclosed in a listed prior United States application in the manner provided by the first paragraph of 35 USC §112, I acknowledge the duty to disclose information material to the patentability of this application as defined in 37 CFR §1.56 which occurred between the filing date of the prior application and the national or PCT international filing date of this application:

| | | |
|------------------------|---------------|----------|
| (Application Serial #) | (Filing Date) | (Status) |

We hereby declare that all statements made herein of our own knowledge are true and that all statements made on information and belief are believed to be true; and further that these statements were made with the knowledge that willful false statements and the like so made are punishable by fine or imprisonment, or both, under 18 USC 1001 and that such willful false statements may jeopardize the validity of the application or any patent issued thereon.

POWER OF ATTORNEY: As a named inventor, we hereby appoint the following attorneys and/or agents to prosecute this application and transact all business in the Patent and Trademark Office connected therewith:

Steven J. Meyers, Reg. No. 29,330; Frederick T. Boehm, Reg. No. 32,458; Winfield J. Brown, Jr., Reg. No. 31,901; JoAnn Kealy Crockett, Reg. No. 36,493; David M. Shofi, Reg. No. 39,835; Christopher A. Hughes, Reg. No. 26,914; Joseph C. Redmond, Jr., Reg. No. 18,753; John E. Hoel, Reg. No. 26,279, Stanley B. Green, Reg. No. 24,351 and Michael S. Marcus, Reg. No. 32,727..

Send correspondence to Morgan & Finnegan, LLP, 345 Park Avenue, New York, NY 10154 and direct all telephone calls to Joseph C. Redmond, Jr., at (202) 857-7887.

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| | ereby state that we have reviewed and understand the cication, including the claims, as amended by any amendm | |
| | knowledge the duty to disclose information which is mation in accordance with 37 CFR §1.56. | aterial to the patentability of this |
| patent for par | ereby claim the benefit of foreign priority under 35 USC §1 or inventor's certificate listed below and have also identifient or inventor's certificate having a filing date before the is claimed: | fied below any foreign application |
| Prior l | Foreign Application(s): | Priority Claimed |
| (Num | ber) (Country) (Filing Date) | Yes No |
| | | |

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(Application Serial #) (Filing Date) (Status)

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